

# WOLFE STREET

## FOUNDATION

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Lights, camera, action!

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Greetings from the red carpet. On Sunday evening, February 26, 2012, the Wolfe Street Foundation together with Channel 7 KATV-ABC© and Comcast© will join with the Academy Awards by hosting Oscar Night® America, a star studded viewing gala at The Peabody Hotel, Little Rock, Arkansas.

The Wolfe Street Foundation is honored that the Academy of Motion Picture Arts and Sciences® has designated our event as the *only* official Oscar Night® America extravaganza in Arkansas. Oscar Night® America has raised over \$27 million dollars for charities across the United States since its inception and host cities are recognized annually. As a sanctioned event, our guests will receive the original programs that will be used by nominated actors attending the event in Hollywood. The highlight of the evening will be your own red carpet moment, with interviews and photographs.

The Wolfe Street Foundation owns and operates the Wolfe Street Center; a meeting place for recovering alcoholics, their families and loved ones affected by the disease of alcoholism. Over 100,000 visitors attend meetings and events at the center each year. No one is turned away and no one is charged a penny. Alcoholism does not discriminate. It affects everyone in every walk of life; in every race, creed, religion and sex. According to the National Institutes of Health (NIH) one of every ten Americans abuses alcohol and for each one of those, five-six family members, friends, and co-workers are affected. Alcoholism is insidious in the lives of 60 - 70 % of the people we know. The Wolfe Street formula has been studied and recreated in other states and even in other countries. We are a melting pot for thousands of Arkansans and other members of society who seek to maintain their sobriety. Participants are provided opportunities to reunite with families and companies and reclaim ownership as valuable members of our community. Helping individuals stay clean and maintain sobriety is the mission of the Wolfe Street Foundation, Inc.

Our Center is self-supporting and we rely solely on the generosity of individuals, families and our business community. As Chair and Co-chair of this year's Oscar Night® America, we would like to extend an invitation for you to join us for hors devours and tour our Center located at 1015 Louisiana on Thursday, October 27, 2011 at 3:30 p.m. Enclosed you will find individual and corporate sponsorship opportunities. We ask you to please make a commitment to Oscar Night® America. You will have a starring role in our Center's ability to continue to meet the needs of our loved ones, family members and co-workers.

Sincerely,  
Kathy C. Swanson  
Chair, ONA 2012  
Board of Director

Paula Gean  
Co-chair, ONA 2012  
Board of Director